



EMMA MARTI

JOURNALIST

emmamarti.journalism@gmail.com

(678) 315-1015

www.emmarti.com

EDUCATION

Piedmont University

Demorest, GA // Bachelor of Arts in Mass Communications

- Expected graduation date Dec. 2022
- Currently holding a 4.0 GPA
- Courses in journalism, web design, and podcasting.

SKILLS

Technologies

- Canva Content Creation
- Microsoft Office Suite
 - Excel, Word, and PowerPoint
- Adobe Creative Suite
 - Audition, Premiere Pro, Photoshop, InDesign, and AfterEffects

Communication Channels

- Wordpress
- Wix Website Creator
- Twitter
- Facebook
- Instagram

WORK EXPERIENCE

PepsiCo

Marketing and Entertainment Intern, 05/2022 - 08/2022

- Work closely with the Head of Marketing and Entertainment to receive various music clearances.
- Act as the secretary of the Head of Marketing and Entertainment, performing various daily tasks as needed.
- Reach out to various licensors to chase invoices and licenses for performances sponsored by PepsiCo.

The Roar

Editor-in-Chief, 01/2022 - PRESENT

- Manage The Roar's staff of editors to ensure an on time publication date for our newspaper.
- Work closely with section and design editors to make decisions regarding the publication.

Opinions Editor, 06/2020 - 05/2021

- Edit the opinions section so that the publication cycle can run on time.
- Collaborate with The Roar staff for the staff editorial.
- Provide a platform for student voices to be heard.

Associated Press

Stringer, 11/2020, 05/2022, 11/2022

- Report results for various national, local, and state elections.
- This position is intermittent and ongoing as needed by the Associated Press.

Zeta Tau Alpha

Historian-Reporter, 11/2020 - 12/2021

- Manage all social media for Piedmont University's sorority, Zeta Tau Alpha.
- Design and execute the chapter's website.
- Schedule composites and photoshoots for the sorority.



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REFERENCES

- Ellen Healy
Head of Marketing and Entertainment, PepsiCo
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- Joe Dennis
Adviser to The Roar, Piedmont University
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- Lisa Sheldon
Stringer Coordinator, Associated Press
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