



EMMA MARTI

WRITER

ABOUT ME

Even though my title says "Writer," I am more than just that. While writing is my passion, I love all things media and communication in general. Whether it be print, auditory, or visual, producing it all brings me joy.

 678-315-1015

 emmamarti.journalism@gmail.com

 www.emmarti.com

EDUCATION

Bachelor's Degree in Mass Communications

August 2019 - December 2022

- Piedmont University
- Graduated Summa Cum Laude
- Mastered various journalistic skills, such as writing, photography, video and audio editing, web design, graphic design, and social media.

SKILLS

- Time management
- Communication
- Critical thinking
- Organization
- Content creation
 - Writing
 - Video editing
 - Audio editing
 - Photography
 - Web design
- Social media management

ACHIEVEMENTS

Jim Cox Jr. Award

Piedmont University
2022

Society of Collegiate Journalists

Piedmont University
2022

Best Feature Story

Georgia College Press
Association
2022

WORK EXPERIENCE

Alliance Wire and Cable

Secretary, Marketing Designer

Lawrenceville, GA
2016 - Present

On-and-off for the past eight years, I have been employed at Alliance Wire and Cable, a cable distribution company. I have served in various positions over the years and have gained knowledge from each one.

- Processed varying invoices, purchase orders, and drop shipments.
- Designed promotional material for the company's 25th Anniversary celebration.
- Performed various tasks as needed, such as organizing, filing, and making copies.

The Northeast Georgian

Reporter

Cornelia, GA
Jan. 2023 - July 2023

As a reporter, I honed in on my journalistic writing skills. I learned how to better interview individuals on sensitive topics as well as learn about small-town politics.

- Wrote multiple pieces for a bi-weekly publication.
- Interviewed multiple subjects on a wide variety of topics.
- Edited the bi-weekly newspaper for grammar, AP Style, and overall correctness.
- Helped come up with story ideas to carry out.

PepsiCo

Marketing & Entertainment Intern

Remote
May 2022 - Aug. 2022

In this position, I worked closely with the Head of Marketing and Entertainment to keep track of various projects. During this time, I improved my time management and organizational skills.


- Receive and keep track of various music clearances, invoices, and licenses.
- Act as the secretary of the Head of Marketing and Entertainment, performing various daily tasks as needed.
- Reach out to various licensors to chase invoices and licenses for performances sponsored by PepsiCo.


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EDUCATION, CTD.

Senior Capstone Project

Conspiracy Theories in Communication

- In order to graduate with a degree in mass communications, seniors must complete a Capstone project.
- The project consists of six deliverables, four of which students may pick.
 - 8-10 page research paper
 - Promotional package
 - 7 journalistic articles
 - 12 weekly blog posts
 - 12-episode podcast series
 - Website
- For my Capstone project, I focused on Conspiracy Theories and social media, as well as their implications on society.
- To see my completed Capstone work, visit the link below.

<https://www.emmarti.com/capstone-project>

WORK EXPERIENCE, CTD.

Zeta Tau Alpha Sorority

Historian, Social Media Manager

Piedmont University
Nov. 2020 - Nov. 2021

As the social media manager for my college's chapter of Zeta Tau Alpha, I took the time to hone in on my creative skills and learned how to create successful social media posts.

- Come up with engaging social media content and designs for our sorority.
- Update the social media at least once a week to make sure our community was aware of our activities.
- Update our chapter's website with the newest information available.

The Roar

Editor-in-Chief

Piedmont University
Jan. 2022 - Dec. 2022

During my time as Editor-in-Chief, I learned how to really be a part of a team. I was able to strengthen my leadership skills and lead our small newspaper to be an award-winning publication.

- Manage The Roar's staff of editors and writers to ensure an on-time publication for our newspaper.
- Work closely with section and design editors to make decisions regarding the publication.
- Work collaboratively with section editors to write a successful editorial regarding issues relating to our campus.

The Roar

Opinions Editor

Piedmont University
June 2020 - May 2021

As the Opinions Editor, I learned how to use my talents in writing and not only share my opinions, but help others find their voice to share their opinions.

- Edit the opinions section so that the publication can be sent to print on-time.
- Collaborate with The Roar Staff for the staff editorial.
- Provide a platform for student voices to be heard.